



WMDA/CAR WEB ADVERTISING

1532 Pointer Ridge Place, Suite F Phone: 301-390-0900 website: www.wmda.net
Bowie, Maryland 20716 Fax: 301-390-3161

Submit inquiries to: ssripada@wmda.net

ACCESS TO DECISION MAKERS

WMDA/CAR gives you – the advertiser – direct access to thousands of decision makers in the automotive industry. Unlike most sites, we do not charge you for the number of impressions (the number of times a page is viewed that contains your ad) but for 1, 3, 6 and 12 month blocks of time on our websites – a better value for each advertising dollar. Choose from two sizes of Button Ads that are available on the website: Square Button Ads or Tower Button Ads.

BUTTON ADS

Button Ads are small graphic advertisements that link to your website. Button Ads are placed on the sides of the site in the navigation bar, on every single page of the site. They provide constant visibility and are never swapped out with other ads. The longer your ad is online, the more you save. Advertising rates are shown below:

SQUARE BUTTON AD

Dimensions:

width: 2.25"

height: 2.25"

See sample at right
(shown at 2/3 actual size)

Available:

www.wmda.net

Cost:

1 month: \$155

3 months: \$275

6 months: \$525

12 months: \$935

Non-member advertisers add 20%



TOWER BUTTON AD

Dimensions:

width: 2.25"

height: 3.5"

See sample at right
(shown at 2/3 actual size)

Available:

www.wmda.net

Cost:

1 month: \$245

3 months: \$425

6 months: \$815

12 months: \$1,455

Non-member advertisers add 20%



Date: _____

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Ad Size: Square Button Ad Tower Button Ad **Number of Insertions:** 1 Month 3 Months 6 Months 12 Months

Check (Make payable to WMDA) VISA MasterCard AMEX

Credit Card Number _____ Expiration Date _____

Card Holder Name (please print) _____

Card Holder Signature _____ CVW Code* _____

Checking this box represents my electronic signature.

* The CVW Code is the last 3 digits found on the back of your credit card.

Mail Payment By Check to:

WMDA/CAR
1532 Pointer Ridge Place, Suite F
Bowie, Maryland 20716

Fax or Email Payment By Credit Card

Fax to:
301-390-3161

Email to:
dwebster@wmda.net