



# **Sponsor / Vendor Experience**

**WMDA/CAR**

**Virtual Training  
Conference**

**Feb 26- 28<sup>th</sup>, 2021**



# Event Packages and Features

## Silver **\$500**

### **Sponsor Directory listing**

- listed in the sponsor directory so prospects can find your branded sponsor hub page and allow you to capture leads

### **Branded Sponsor Hub**

- A page dedicated to your business and directly integrated with the communities you sponsor. Capture leads, host meetings, and more.

### **Session Sponsor**

- Maximize exposure and collect new leads by wrapping the audience dashboard of sessions you sponsor in your brand's logo and messaging.

## Gold - **\$1000**

### **Sponsor Directory listing**

- listed in the sponsor directory so prospects can find your branded sponsor hub page and allow you to capture leads

### **Branded Sponsor Hub**

- A page dedicated to your business and directly integrated with the communities you sponsor. Capture leads, host meetings, and more.

### **Session Sponsor**

- Maximize exposure and collect new leads by wrapping the audience dashboard of sessions you sponsor in your brand's logo and messaging.

### **Virtual Expo Booth**

- Set up shop in our virtual expo hall. Give live demos, hold meetings, capture new leads, and much more.

## Platinum **\$1500**

### **Sponsor Directory listing**

- listed in the sponsor directory so prospects can find your branded sponsor hub page and allow you to capture leads

### **Branded Sponsor Hub**

- A page dedicated to your business and directly integrated with the communities you sponsor. Capture leads, host meetings, and more.

### **Session Sponsor**

- Maximize exposure and collect new leads by wrapping the audience dashboard of sessions you sponsor in your brand's logo and messaging.

### **Virtual Expo Booth**

- Set up shop in our virtual expo hall. Give live demos, hold meetings, capture new leads, and much more.

### **Event-Wide Signage**

Stay top-of-mind for event attendees by being featured across the platform's event navigation interface, also be included in all Marketing for this event – emails, digital marketing tools etc.




# Sponsor Directory Listing

The Sponsor Directory is a dedicated space where all vendors can be found. One centralized sponsor directory makes for easy discoverability by members during and after your event.


### Sponsors

All sponsors

**Dunder Mifflin Inc.**

We provide our products and services with a dedication to the highest degree of integrity and quality of customer satisfaction developing long-term professional relationships with employees that devel...


[\(more\)](#)

**Geo Advantage**

Property data, GIS, and custom data solutions featuring specialized search capabilities, reports, and maps. Data and maps can be integrated with third party services or proprietary systems.

geoAdvanta...


[\(more\)](#)

**SoftPro**

The most trusted provider of real estate closing, title and escrow software

SoftPro is the industry leader in providing real estate closing and title insurance software solutions. With more than 14,00...

[\(more\)](#)

**Stark Industries**

*Stark Industries* is primarily a defense company that develops and manufactures advanced weapons and military technologies. The company manufactures the armor worn by Iron Man and War...



## Branded Sponsor Hub

Each sponsor will be able to assign an administrator(s) to manage and maintain their Vendor Page. This page is a great way for you to: (a) manage your brand, (b) educate members about your business and product offerings, and (c) link to important resources.

The screenshot displays a web interface for a branded sponsor hub. At the top, there is a navigation bar with links for 'Home', 'Sponsor', 'Leads', and 'General', and an 'Admin View' button on the right. The main content area features a large banner with the 'geoAdvantage' logo, where 'geo' is in red and 'Advantage' is in blue. To the left of the logo is a square icon with a white location pin on a dark background. Below the banner, the text 'Geo Advantage' is displayed in bold. Underneath this, there are two buttons: a purple 'Learn More' button and a white 'Open Booth' button with a bell icon. Below the buttons, there are three tabs: 'Overview' (which is selected and underlined), 'Discussion', and 'Admins'. The 'About Us' section is visible below the tabs, with an 'Edit' link on the right. The text in the 'About Us' section reads: 'Property data, GIS, and custom data solutions featuring specialized search capabilities, reports, and maps. Data and maps can be integrated with third party services or proprietary systems. geoAdvantage integrates data from many county, state, federal and private sources in a single database. That data is then refined to deliver clean consistent reports and successful lead generation. Its frequent updates ensure users have access to the best and most accurate results. The geoAdvantage full GIS platform includes numerous maps like aerial, street, topography, zoning, flood and more.' At the bottom of the 'About Us' section, there is a blue link that says 'Visit our Website'.



# Session-Specific Sponsor

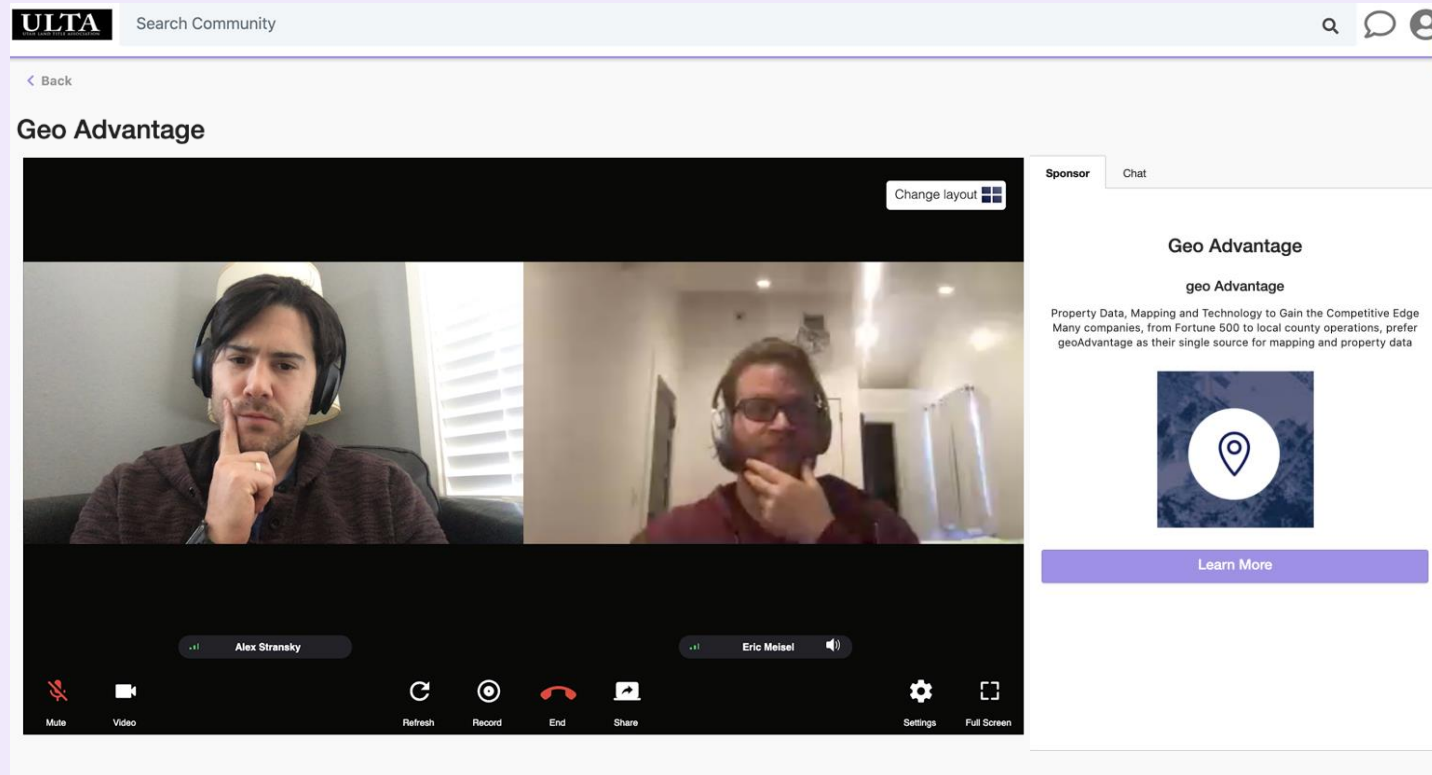
Have your company featured on the right hand side of the screen with you logo and messaging for everyone to see during the session you sponsor

The screenshot displays a Zoom meeting interface. At the top, a banner contains logos for BROOKS Rehabilitation, HealthCare Comp (with the tagline 'We Care More!'), LW (Lori Woody, Inc.), MKCM (National Case Management), HARVARD MEDTECH, and HRLAW. The main video area is currently black with a large blue circle containing the letter 'A' in the center, indicating a missing video feed. Below the video area is a control bar with icons for Mute, Video, Refresh, Record, End, Share, Settings, and Full Screen. On the right side of the screen, a 'Sponsor' panel is visible, featuring a card for 'Geo Advantage'. The card includes the company name, a sub-brand 'geo Advantage', a descriptive paragraph: 'Property Data, Mapping and Technology to Gain the Competitive Edge. Many companies, from Fortune 500 to local county operations, prefer geoAdvantage as their single source for mapping and property data', a square image with a location pin icon, and a purple 'Learn More' button.



# Virtual Expo Booth

During the event, each vendor will have the ability to open a virtual “booth”. This virtual booth will allow vendors to: (a) interact with members via video, (b) direct message members and share files/handouts with them, (c) identify potential leads with a list of booth attendees, and (d) drive new business with a clear call to action that can link to an external website / product page.





# Event Banner Sponsorship

Be featured during the entire event. Your logo will be present prior to entering the event and also on the top left of the screen prominently while the event is taking place. Everyone will see your business the entire time.

The screenshot shows a community website interface. At the top is a search bar labeled "Search Community". A left sidebar contains navigation options: Home, Member Directory, Organizations, Events (highlighted), Jobs, Groups, and Topics. The main content area is titled "Events" and includes a search bar for events, filters for "Live And Upcoming" and "Past", and a section for "Your Events". One event is listed: "Kickoff" on Fri, Aug 14 2020, from 2:00PM to 2:15PM. Below the event details is a banner titled "Thank you to our Platinum Partners!" featuring logos for Cain Ellsworth, All States No Parts, Central Illinois Mutual Insurance Company, Western Illinois Mutual Insurance Company, and Grinnell RE.

The screenshot shows a Zoom meeting interface. At the top, a banner displays logos for Brooks Rehabilitation, HealthCare Comp, Lori Woody, Inc., MKCM, Harvard MedTech, and HRLAW. The main meeting area is dark with a large purple circle containing the letter 'A'. At the bottom, the Zoom control bar is visible with icons for Mute, Video, Refresh, Record, End, Share, Settings, and Full Screen. On the right side, a "Sponsor" panel is open, showing the "Geo Advantage" logo and a "Learn More" button.